United Christian Ministries

An extention of the local church; working together to meet our neighbors' basic needs

# Feet for Heat

**5K run & 1 mile walk**

Since 1989, UCM's heating assistance program has helped many people throughout Pickens County & the Powdersville area who lack the needed resources to heat their homes. Sponsoring our 2021 Feet for Heat race is a chance for you to make a difference & keep a neighbor warm this winter!

## $10,000 Title Sponsor

- Recognition as title sponsor (banners, social media, radio & newspaper)
- Logo on start/finish & mile marker signs
- Logo signage at water station
- Option for informational booth at event (provided by sponsor)
- Plaque presentation at event
- Sleeve logo or large logo on back of event shirts
- Ten race entries
- Direct link to your website on UCM's website
- Recognition during event announcements

## $5,000 Diamond Sponsor

- Logo on start/finish & mile marker signs
- Logo signage at water station
- Option for informational booth at event (provided by sponsor)
- Plaque presentation at event
- Sleeve logo or large logo on back of event shirts
- Large logo on sponsor banner
- Eight race entries
- Direct link to your website on UCM's website
- Social media recognition
- Recognition during event announcements

**Old Market Square**
**Downtown Easley**
**Saturday, November 6, 2021**
**9:00AM**

## $1,500 Platinum Sponsor

- Logo signage at water station
- Option for informational booth at event (provided by sponsor)
- Plaque presentation at event
- Medium logo on back of event t-shirts
- Medium logo on sponsor banner
- Six race entries
- Direct link to your website on UCM's website
- Social media recognition
- Recognition during event announcements

## $1,000 Gold Sponsor

- Option for informational booth at event (provided by sponsor)
- Plaque presentation at event
- Medium logo on back of event t-shirts
- Medium logo on sponsor banner
- Four race entries
- Direct link to your website on UCM's website
- Social media recognition
- Recognition during event announcements

## $500 Silver Sponsor

- Small logo on back of event t-shirts
- Small logo on sponsor banner
- Two race entries
- Direct link to your website on UCM's website
- Social media recognition
- Recognition during event announcements

## $300 Bronze Sponsor

- Small logo on sponsor banner
- One race entry
- Direct link to your website on UCM's website
- Social media recognition
- Recognition during event announcements

## $100 Friends of UCM

- Social media recognition
- Recognition during event announcements

| **United Christian Ministries' 2021 Feet for Heat Sponsorship** | Title Sponsor $10,000 | Diamond $5,000 | Platinum $1,500 | Gold $1,000 | Silver $500 | Bronze $300 | Friends $100 |
|---|---|---|---|---|---|---|---|
| Recognition on His Radio & in Pickens County Courier newspaper | √ | | | | | | |
| Logo at start/finish | √ | √ | | | | | |
| Logo at water station | √ | √ | √ | | | | |
| Option for informational booth at event | √ | √ | √ | √ | | | |
| Plaque presentation at event | √ | √ | √ | √ | | | |
| Logo on t-shirt | √ | √ | √ | √ | √ | | |
| Logo on sponsor banner | √ | √ | √ | √ | √ | √ | |
| Race entries | √ | √ | √ | √ | √ | √ | |
| Direct link to your website on UCM's website | √ | √ | √ | √ | √ | √ | |
| Social Media recognition | √ | √ | √ | √ | √ | √ | √ |
| Recognition during event announcements | √ | √ | √ | √ | √ | √ | √ |

United Christian Ministries

# Feet for Heat

## 5K run & 1 mile walk

## 2021 Sponsorship Form

_____ _____

**SPONSOR CONTACT NAME** **CONTACT EMAIL**

_____

**SPONSOR BUSINESS/ORGANIZATION NAME**

_____

**MAILING ADDRESS**

***SPONSORSHIP LEVELS*:**

| | | |
|---|---|---|
| _____ **TITLE** | _____ **GOLD** | _____ **FRIENDS OF UCM** |
| _____ **DIAMOND** | _____ **SILVER** | |
| _____ **PLATINUM** | _____ **BRONZE** | |

Checks payable to UCM may be mailed to
P.O. Box 1774 Easley, SC 29641

Please email sponsor logos to Melanie Johnson
mjohnson@ucmpc.org by 10/18/21.

***Deadline for donations of your promotional items for race participant bags is Friday, November 5 at noon.***

Thank You
for Your Partnership!