



Old Market Square
 Downtown Easley
Saturday, November 6, 2021
 8:45am Announcements
 9:00am Race (5k run & 1 mile walk)
 10:00am Door Prizes & Awards

\$10,000 Title Sponsor

- Recognition as title sponsor (banners, social media, radio & newspaper)
- Logo on start/finish & mile marker signs
- Logo signage at water station
- Option for informational booth at event (provided by sponsor)
- Plaque presentation at event
- Sleeve logo or large logo on back of event shirts
- Ten race entries
- Direct link to your website on UCM's website
- Recognition during event announcements

\$5,000 Diamond Sponsor

- Logo on start/finish & mile marker signs
- Logo signage at water station
- Option for informational booth at event (provided by sponsor)
- Plaque presentation at event
- Sleeve logo or large logo on back of event shirts
- Large logo on sponsor banner
- Eight race entries
- Direct link to your website on UCM's website
- Social media recognition
- Recognition during event announcements

\$1,500 Platinum Sponsor

- Logo signage at water station
- Option for informational booth at event (provided by sponsor)
- Plaque presentation at event
- Medium logo on back of event t-shirts
- Medium logo on sponsor banner
- Six race entries
- Direct link to your website on UCM's website
- Social media recognition
- Recognition during event announcements

\$1,000 Gold Sponsor

- Option for informational booth at event (provided by sponsor)
- Plaque presentation at event
- Medium logo on back of event t-shirts
- Medium logo on sponsor banner
- Four race entries
- Direct link to your website on UCM's website
- Social media recognition
- Recognition during event announcements

\$500 Silver Sponsor

- Small logo on back of event t-shirts
- Small logo on sponsor banner
- Two race entries
- Direct link to your website on UCM's website
- Social media recognition
- Recognition during event announcements

\$300 Bronze Sponsor

- Small logo on sponsor banner
- One race entry
- Direct link to your website on UCM's website
- Social media recognition
- Recognition during event announcements

\$100 Friends of UCM

- Social media recognition
- Recognition during event announcements

Since 1989, UCM's heating assistance program has helped many neighbors throughout Pickens County and the Powdersville area lacking the needed resources to heat their homes. Sponsoring the 2021 UCM Feet for Heat race is a great opportunity for you to make a difference and keep a neighbor warm this winter!

United Christian Ministries' 2021 Feet for Heat Sponsorship	Title Sponsor \$10,000	Diamond \$5,000	Platinum \$1,500	Gold \$1,000	Silver \$500	Bronze \$300	Friends \$100
Recognition on His Radio & in Pickens County Courier newspaper	√						
Logo at start/finish	√	√					
Logo at water station	√	√	√				
Option for informational booth at event	√	√	√	√			
Plaque presentation at event	√	√	√	√			
Logo on t-shirt	√	√	√	√	√		
Logo on sponsor banner	√	√	√	√	√	√	
Race entries	√	√	√	√	√	√	
Direct link to your website on UCM's website	√	√	√	√	√	√	
Social Media recognition	√	√	√	√	√	√	√
Recognition during event announcements	√	√	√	√	√	√	√



2021 Sponsorship Form

SPONSOR CONTACT NAME

CONTACT EMAIL

SPONSOR BUSINESS/ORGANIZATION NAME

MAILING ADDRESS

SPONSORSHIP LEVELS:

_____ TITLE

_____ GOLD

_____ FRIENDS OF UCM

_____ DIAMOND

_____ SILVER

_____ PLATINUM

_____ BRONZE

Checks payable to UCM may be mailed to
P.O. Box 1774 Easley, SC 29641

Please email sponsor logos to Melanie Johnson
mjohnson@ucmpc.org by 10/18/21.

Deadline for donations of your promotional items for race participant bags is Friday, November 5 at noon.

Thank You
for Your Partnership!